



# CELEBRATING 25 Years

URBAN VENTURES® • 2018 ANNUAL REPORT



# Welcome

## Where vision ...

In a neighborhood where more than 50 percent of children are trapped in the cycle of poverty, Urban Ventures has one big goal—to prepare and send every youth in a 25-block area to college or some form of postsecondary education.

## Meets opportunity ...

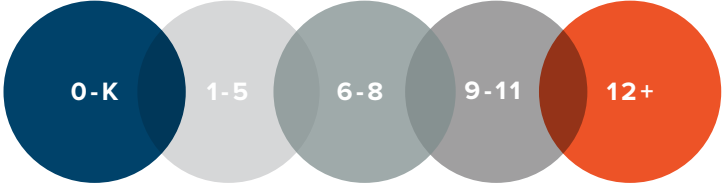
To get there, we're supporting children and their parents holistically—in mind, body, and heart—across the five critical stages of development between cradle and career. We're making great strides, and we're excited to report on our progress.

## Transformation emerges ...

Please take a few minutes to browse these pages and meet members of the Urban Ventures community. This is the transformation your support makes possible. **Thank you.**

Dave Hawn, President & CEO

### 25 YEARS: FROM CRADLE TO CAREER



1

**ONE BIG GOAL:**  
To break the cycle of poverty by sending every child in our neighborhood to college.

3

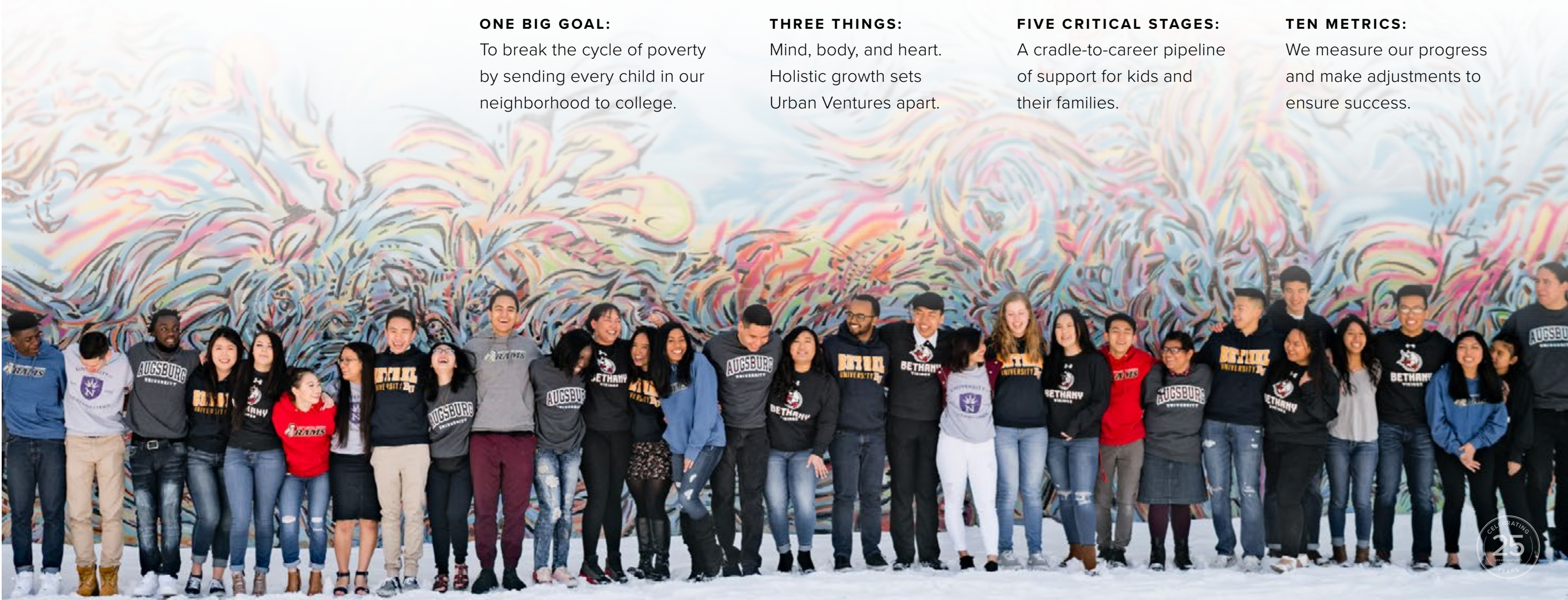
**THREE THINGS:**  
Mind, body, and heart. Holistic growth sets Urban Ventures apart.

5

**FIVE CRITICAL STAGES:**  
A cradle-to-career pipeline of support for kids and their families.

10

**TEN METRICS:**  
We measure our progress and make adjustments to ensure success.



# 2018 Key Outcomes

*Your support makes it all possible.*

STAGE

OUTCOME

0-K

Parents in our prenatal program welcomed 18 newborns into the Urban Ventures community, plugging them into UV's cradle-to-career pipeline of holistic support.

1-8

143 students enrolled in our summer program. 90 percent of post tests showed students successfully fought off the "summer slide" by maintaining or improving assessment scores in literacy and math.

9-11

85 percent of seniors in Urban Ventures Young Life, our high school mentoring program, graduated on time (compared to <57 percent for students of similar backgrounds).

12+

127 Act Six scholars are attending or have graduated from six partner schools on full-tuition, full-need leadership scholarships worth more than \$25M over four years.



## A brief history: 25 years strong

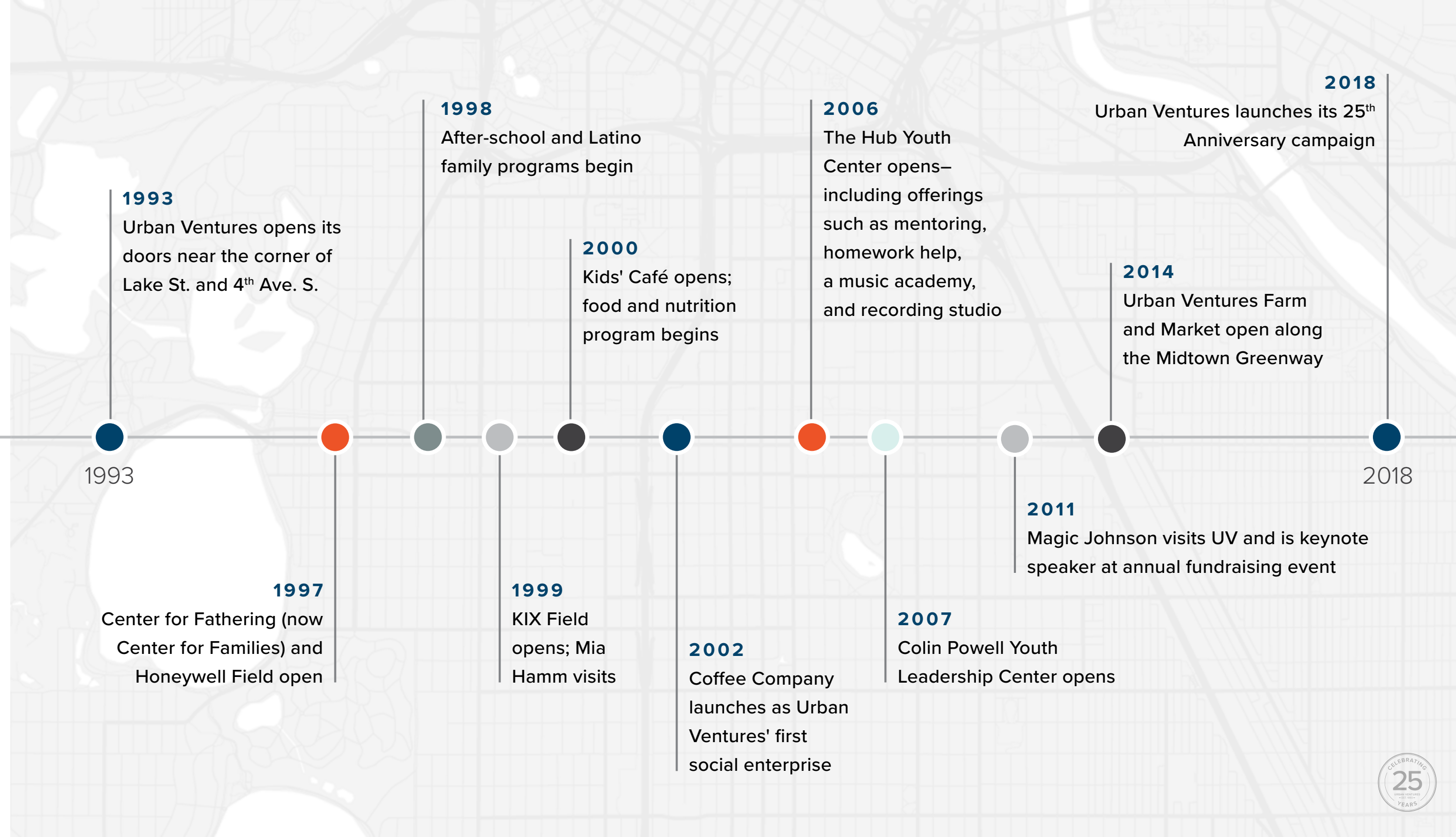
*“As a kid, if someone had given me a book, I would have learned how to read it. Instead, they gave me a gun, so I learned how to shoot it... Thankfully, God turned my life around. Today, our ministry at Urban Ventures boils down to getting in front of kids early and repeating ‘You are loved. You are loved. You are loved.’”*

— JOHN TURNIPSEED, EXECUTIVE VP AND CAMPUS PASTOR

The tag, “Murderapolis,” was coined in the early-1990s around the time crack was ubiquitous and gang turf battles were ripping Minneapolis apart, bumping local murder rates far past those of cities with more dangerous reputations.\*

Urban Ventures was conceived as a bold response to a community in dire need. Co-founders Art Erickson and Ralph Bruins worked collaboratively with the community to purchase run-down buildings near the corner of Fourth Avenue South and Lake Street, renovate them, and launch community-building programs. **The rest, as they say, is history.**

\*Portions of the opening paragraph adapted from "The Healer," an article written about Urban Ventures by Dara Moskowitz Grumdahl for Minneapolis-St. Paul Magazine.





# Meet Kia

## YOUTH SPOTLIGHT

# Kia's empowering first year at Urban Ventures

*“I really like to help people, so I want to do something that gives back and that not many people of color are doing. I want to set an example. You know, ‘If I can do this, you can too.’”*

At only 15, Kia is thoughtful, driven, and wise beyond her years. Kia's dad is in prison, but they maintain a close relationship through writing letters.

Writing is also Kia's favorite subject in school, but she has had difficulty focusing on her other classes. However, that began to change by participating in Urban Ventures programs. Kia's cousin invited her to the Urban Ventures youth center, and she decided to give it a try.

“When I first stepped through the doors, I didn't know what to expect. There were a lot of kids there. Everything was running through my head. Are they going to like me? Is this a safe place?”

Kia soon made friends and became a regular, heading straight to Urban Ventures every Monday after school. She'd do her homework, then attend the Urban Ventures' Young Life club.

A highlight of Kia's summer was working at the Urban Ventures Farm. Alongside Urban Ventures staff and 15 other youth, Kia harvested plants to be sold at the Urban Ventures Market.

The relationships she has built and the lessons she has learned now shape how she views her future. This year, she plans to focus on academics and continue writing. Long-term, Kia is interested in pursuing a career in nursing, like her mom, or law.



A LOOK INSIDE

## Urban Ventures Youth Programs

1,055

youth served in 2018.

31

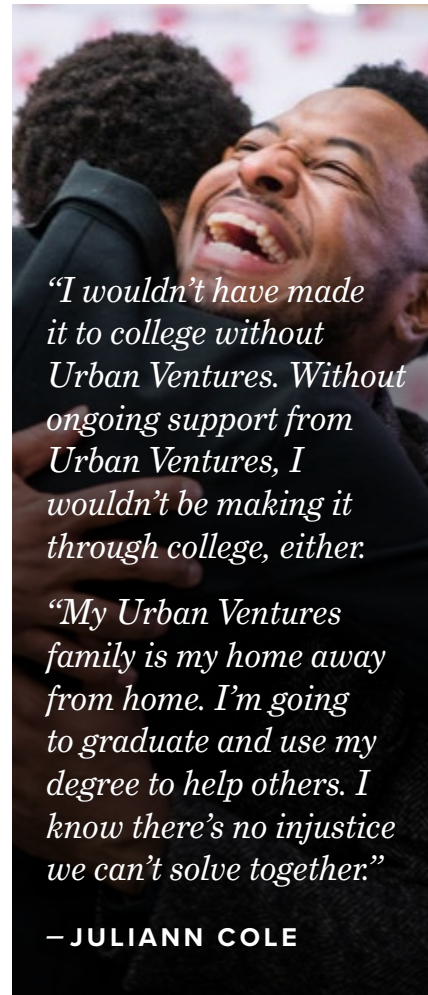
basketball and soccer teams used sports to build character.

1,267

music lessons and recording studio sessions.

2

Act Six scholarship recipients elected student body presidents.



*"I wouldn't have made it to college without Urban Ventures. Without ongoing support from Urban Ventures, I wouldn't be making it through college, either."*

*"My Urban Ventures family is my home away from home. I'm going to graduate and use my degree to help others. I know there's no injustice we can't solve together."*

— JULIANN COLE



*"The Risen Christ students who participated in Urban Ventures' summer program got a jump start on the school year. Urban Ventures reversed the summer slide for our students! That's just one example of the many ways UV's support for our students and families lifts up what we do."*

— LINDSEY O'KEEFE, RISEN CHRIST SCHOOL, CITY CONNECTS COORDINATOR





Meet Angel,  
Alva, and  
Concepcion

FAMILY SPOTLIGHT

## Amazing parents find support and hope inside Center for Families

*“This is my first pregnancy, and I’m having twins. It has been comforting to gain more knowledge and a social network. Once my babies arrive, I know I’m able to reach out to Urban Ventures for support.” – ANGEL*

Angel, Alva, and Concepcion are moms-to-be. For 12 weeks this spring, they learned more about pregnancy and newborn care at Urban Ventures’ Center for Families. Along the way, they became a support system for each other in this exciting, yet uncertain, time of life, and once their babies are born, they have a community to lean on.

Research shows that early stimulation for newborns and toddlers is vital for healthy, long-term development.

The classes teach a faith-based curriculum, holistically equipping expecting couples to manage issues

like medical care, nutrition, postpartum depression, and more. Once a new parent graduates from the prenatal classes, they are invited to join other Urban Ventures offerings. The goal is to create a solid foundation that helps infants thrive and develop into the leaders of tomorrow.

Concepcion smiles as she imagines her hopes for her new baby, “I hope my baby will grow up to have a good moral character, a purpose in life, and be able to accomplish all its goals.”

Alva also prays that her children will “be great people and go on to get a good education.”



A LOOK INSIDE

# Urban Ventures Family Programs

234

households attended weekly programming as a family.

100%

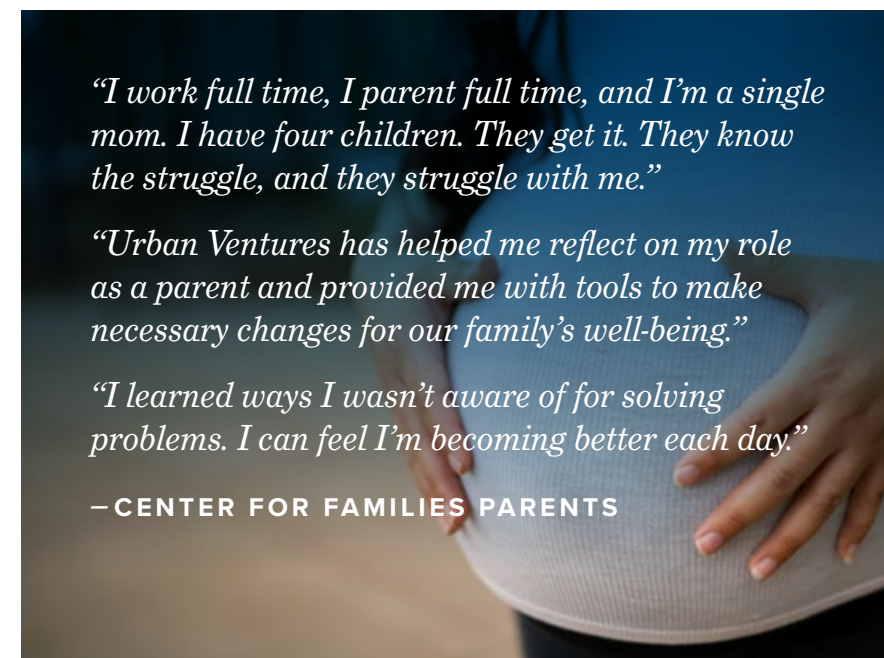
report UV helped change their family's trajectory.

100%

report they improved their parenting skills.

90%

report spending more time reading to their kids.







# Meet our neighborhood

## COMMUNITY SPOTLIGHT

### Partnering in service to a beautifully diverse community

*“Together, Urban Ventures and Green Central Elementary have strengthened our partnership over the past year by identifying key places where our missions overlap.”*

*“Together, we are lifting up the neighborhood to empower our families and students. Our teachers and families now know the wide range of services and programming that Urban Ventures provides, and we look forward to continuing to strengthen our partnership.”*

— MATT ARNOLD, PRINCIPAL OF GREEN CENTRAL ELEMENTARY

Green Central is one of two schools directly inside Urban Ventures’ 25-block core focus area.

The school is one of more than 80 academic institutions, government agencies, and nonprofit partners with which Urban Ventures has a referring relationship.

For more details on Urban Ventures’ core area, visit [urbanventures.org/strategic-plan](https://urbanventures.org/strategic-plan).

For more information about our partner network, visit [urbanventures.org/program-partners](https://urbanventures.org/program-partners).



A LOOK INSIDE

## Our Community-building Initiatives

12,688

pounds of produce grown and distributed by 15 neighborhood youth through our urban farm.



319

households learned more about UV through our Family Fest and other outreach events.



1,118

households in our 25-block core area. All received information about UV and an invitation to join us.



81

nonprofit and community organizations with a cross-referral partnership.



*“Today was my family’s first time visiting Urban Ventures’ farm. Oh my! What great produce, and thank you for giving a tour to my kids. We went home feeling blessed after spending five dollars for enough vegetables to last at least four or five meals!”*

— NEIGHBORHOOD CUSTOMER, VIA FACEBOOK



*“Seek the well-being of  
the city .. for in its well-  
being you shall find  
your own.”*

JEREMIAH 29:7



DONOR AND VOLUNTEER SPOTLIGHT

**Thank you for partnering with us**

**745**

households, corporations,  
foundations, and churches  
donated in 2018.

**494**

volunteers served a record-  
setting 15,784 hours.

**168**

Urban Ventures Coffee  
Company partners.

A special thanks to the donors and volunteers who  
partnered with us for the very first time in 2018.



FINANCIALS

# Fiscal Year 2018 at a Glance

*This year, Urban Ventures paved the way for a bright financial future by retiring all of its mortgage-related debt.*

**A NOTE FROM CEO DAVE HAWN**



None of our work would be possible without the resources entrusted to us by our generous donors. We work hard to ensure that every dollar is stewarded wisely.

I'm excited to report that in fiscal year 2018, Urban Ventures reached a significant financial milestone: We retired all of our mortgage-related debt!

Total revenues in fiscal year 2018 were greater than operating expenses, producing a modest operating surplus.

We added over 300 new donors in fiscal year 2018, and continue to generate nearly 20 percent of our total revenue from sustainable sources.\*\*

We are heading into our next 25 years well-positioned to make an even deeper impact in the community. We invite you to join us, and we thank you for your ongoing support.

**FISCAL YEAR 2018\* (7/1/17-6/30/18)**

**Revenues:**

Contributions and Grants	\$3,121,136
Program, Rental and Other Revenue	1,289,540
<b>Total Revenues</b>	<b>\$4,410,676</b>

**Expenses:**

Program Services	\$3,110,564
Fundraising	525,729
General and Administrative	744,783
<b>Total Expenses***</b>	<b>\$4,381,076</b>

<b>Net Operating Surplus before Depreciation</b>	<b>\$29,600</b>
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**BALANCE SHEET (6/30/18)**

**Assets:**

Cash and Cash Equivalents	\$146,252
Accounts Receivable	172,847
Investments	2,136,397
Property, Buildings, Equipment	13,548,187
<b>Total Assets</b>	<b>\$16,003,683</b>

**Liabilities and Net Assets:**

Current and Long-term Liabilities	\$443,769
Unrestricted Net Assets	13,589,632
Restricted Net Assets	1,970,282
<b>Total Liabilities and Net Assets</b>	<b>\$16,003,683</b>



\*Numbers on this page are accurate and complete to the best of our knowledge and are pending final audit inspection. We always post our audited financials and IRS form 990 to our website as soon as they become available.

\*\*Sources of sustainable revenue include social enterprise product sales, rental income, investment income, and program fees.

\*\*\*Excludes depreciation expense



# A special thanks to:

## Individuals and Families

Brian and Laurie Acker  
 Jeremiah and Lisa Adams  
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 Peter and Erica Anderson  
 Scott and Sarah Anderson  
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 Cafe Latte  
 Cargill Foundation  
 Cargill Incorporated  
 CarVal Investors  
 Christ Presbyterian Church  
 Christianson & Company Commercial Real Estate Services LLC  
 The Cleveland Foundation  
 Commonwealth Properties  
 Curtis L. Carlson Family Foundation  
 Chuck and Nancy Webster  
 Lewis Weiner  
 Steve and Melinda Wellvang  
 David Wenzel  
 Craig and Karin Westgate  
 Hugh Westgate  
 Thomas Whear  
 Rahsaan and Alison White  
 Steve and Patty White  
 David Wierzba  
 Rob and Mina Will  
 Shanequa and Edrin Williams  
 Steve and Priscilla Williams  
 Shawn and Stacia Wilson  
 Holly Wise  
 Nancy Withers  
 Ann Wolff  
 Barry Wolfish and Randi Winston  
 Kristin Wyeth  
 Elizabeth Wynne  
 Sridhar and Sridevi Yerraguntala  
 Steven York  
 Mark Young  
 Greg and Taylor Ytterbo  
 Bryan Zachau

Impact Mailing of Minnesota  
 Intuit Corporate and Private Donations  
 iPrint  
 Isadore Nut Company  
 Jack & Camie Eugster Family Foundation  
 Jennings Family Foundation  
 Ken Jarcho Insurance Agency LLP  
 KPMG Corporation  
 L & N Andreas Foundation  
 Lakewinds Co-op  
 Land O'Lakes Foundation  
 Leadership Foundation Mentoring Initiative  
 Learning in Style  
 Legend Mechanical  
 The LongView Foundation  
 M.A.D.  
 Matter  
 McKesson Corporation  
 Medtronic Foundation  
 Medtronic Inc.  
 Midwest Family Mutual  
 Minneapolis Foundation  
 Minnesota Twins  
 New Schools Venture Fund  
 North Central University  
 Northwest Leadership Foundation  
 Okabena Investment Services  
 Optum Healthcare  
 Oracle Corporation  
 Otto Bremer Foundation  
 Paperworx Design Publication  
 Peace Reformed Church  
 Pentair Foundation  
 PGA Superstore of Minnetonka  
 Phyllis Productions  
 Prince of Peace Lutheran Church  
 River Valley Church  
 Riverway Foundation  
 Engelsma Family Foundation  
 Ferber Family Foundation  
 First Reformed Church of Baldwin  
 Fleishman-Hillard Inc.  
 Full Spectrum Artistry  
 Gage Family Foundation  
 General Mills Foundation  
 The Gettinger Family Foundation  
 Grace Upon Grace Mooty Family Foundation  
 Grove Church  
 Hays Companies  
 Hognander Foundation  
 Hope Community Church  
 Hunt Electric Corporation

Twin Cities Concrete  
 Two Guys From Scott County Inc.  
 UnitedHealth Group  
 University of Northwestern St Paul  
 Urban Arts Academy  
 US Bank Foundation  
 US Bank Frontstream  
 Vandalia Glassworks LLC  
 Voice Enterprise LLC  
 Walser Foundation  
 Wells Fargo - Nicollet Branch  
 Wells Fargo Bank Minnesota N.A.  
 Wells Fargo Community Support Campaign  
 WEM Foundation  
 Wilford Family Foundation  
 Wooddale Church

**Urban Ventures Coffee Partners**

Alliance  
 Antioch Community Church  
 Aramark Refreshments  
 Augsburg University  
 Awaken Covenant Community  
 AXA Advisors  
 Berean Baptist Church  
 Berry Coffee Co.  
 Bethlehem Covenant Church  
 Big Apple Bagel  
 Blowdry Bar  
 Bond & Devick  
 Breaking Bread Cafe  
 Children's Hospital  
 Church of the Open Door  
 Church of St. Patrick of Edina  
 Coffee Mill BP  
 Constance Evangelical Free Church  
 Cristo Rey Jesuit High School  
 Crossroads Church Cottage Grove  
 Crossroads Church Eagan  
 Crossroads Church Woodbury  
 Eagle Brook Church Anoka  
 Eagle Brook Church Blaine  
 Eagle Brook Church Centerville  
 Eagle Brook Church Coon Rapids  
 Eagle Brook Church Lino Lakes  
 Eagle Brook Church Spring Lake Park  
 Eagle Brook Church Wayzata  
 Eagle Brook Church White Bear  
 Eagle Brook Church Woodbury  
 Emmanuel Mennonite Church  
 Eures at Wells Fargo  
 Evangelical Free Church of America

Faith Point Lutheran Church  
 Faith Presbyterian  
 UnitedHealth Group  
 Family Alternatives  
 Evergreen Church Bloomington  
 First Covenant Church  
 Five Oaks Church  
 Freshwater Community Church St. Bonifacius  
 Voice Enterprise LLC  
 Walser Foundation  
 Wells Fargo - Nicollet Branch  
 Wells Fargo Bank Minnesota N.A.  
 Wells Fargo Community Support Campaign  
 WEM Foundation  
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 Eagle Brook Church White Bear  
 Eagle Brook Church Woodbury  
 Emmanuel Mennonite Church  
 Eures at Wells Fargo  
 Evangelical Free Church of America

Sodexo at Cargill Excelsior  
 Sodexo at Ecolab Eagan  
 Sodexo at Ecolab St. Paul  
 Sodexo at General Mills (JFB)  
 Sodexo at General Mills (MGO)  
 Sodexo/Express Scripts  
 Sodexo Office Center  
 Sodexo TE  
 Southland City Church  
 Freshwater Community Church Waconia  
 Grace Church Roseville  
 Grace Evangelical Free Church  
 Grace Church  
 Hope Presbyterian Church  
 Hosanna! Church Lakeville  
 Hosanna! Church Shakopee  
 Wooddale Church

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 Emmanuel Mennonite Church  
 Eures at Wells Fargo  
 Evangelical Free Church of America



Leah McLean  
Roger Messner  
Brandon Moore  
Jack Moores  
Jared Nelson  
Jayna Nix  
Adam Olson  
Matthew Peters  
Shelley Peterson  
Tracey Pitman  
Allen Pitmann  
Eli Pollesch  
Cynthia Rabbitt  
Jayne Rosenboom

Laura Rosenboom  
George Sawyer  
Lindsay Schmidt  
Colleen Schneider  
Sandra Seemann  
Greta Sowles  
Katie Spiegle  
Jason Thompson  
Brittany Ulrich  
Liza Unger  
Julia Van Der Werf  
Rob Warland  
Brittany Wolf  
Ann Wolff

**Gifts made to Urban Ventures in loving memory of**

Chris Christu  
Janice Ferber  
Bee Kindseth

**Gifts made to Urban Ventures in honor of**

All the Dreamers  
Colleen Bemis  
Judy Bevan  
The Engerman Wedding

Art Erickson  
Skip Gage  
Tom Hansen  
Andrew Lonsbury  
Mothers Everywhere  
Our Hope CC Small Group  
Siempre Padres Participants  
Ben Stone  
John Turnipseed

We make every effort to ensure the accuracy of this list. If you notice an error or omission, please notify our Advancement Office by calling 612-545-9880. To sign up for Coffee Club, please call Tracey Pitman at 612.638.1003.

All the photos in this report are of real Urban Ventures participants and community members. All quotations express the views and experiences of Urban Ventures program participants, though not all quotations are directly attributable to the individuals photographed.

## Board of Directors

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*Senior Human Resources Manager  
Pentair*

*“Today, people ask me, ‘What have you been doing? You’re different.’ Urban Ventures helped me accept a life without fear. Everything I’m expressing today I’ve always had within me, but it was sleeping. Urban Ventures has helped bring it out.”*

— EDWIN, CENTER FOR FAMILIES PARTICIPANT





*Thank you for  
an incredible  
25 years!*







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