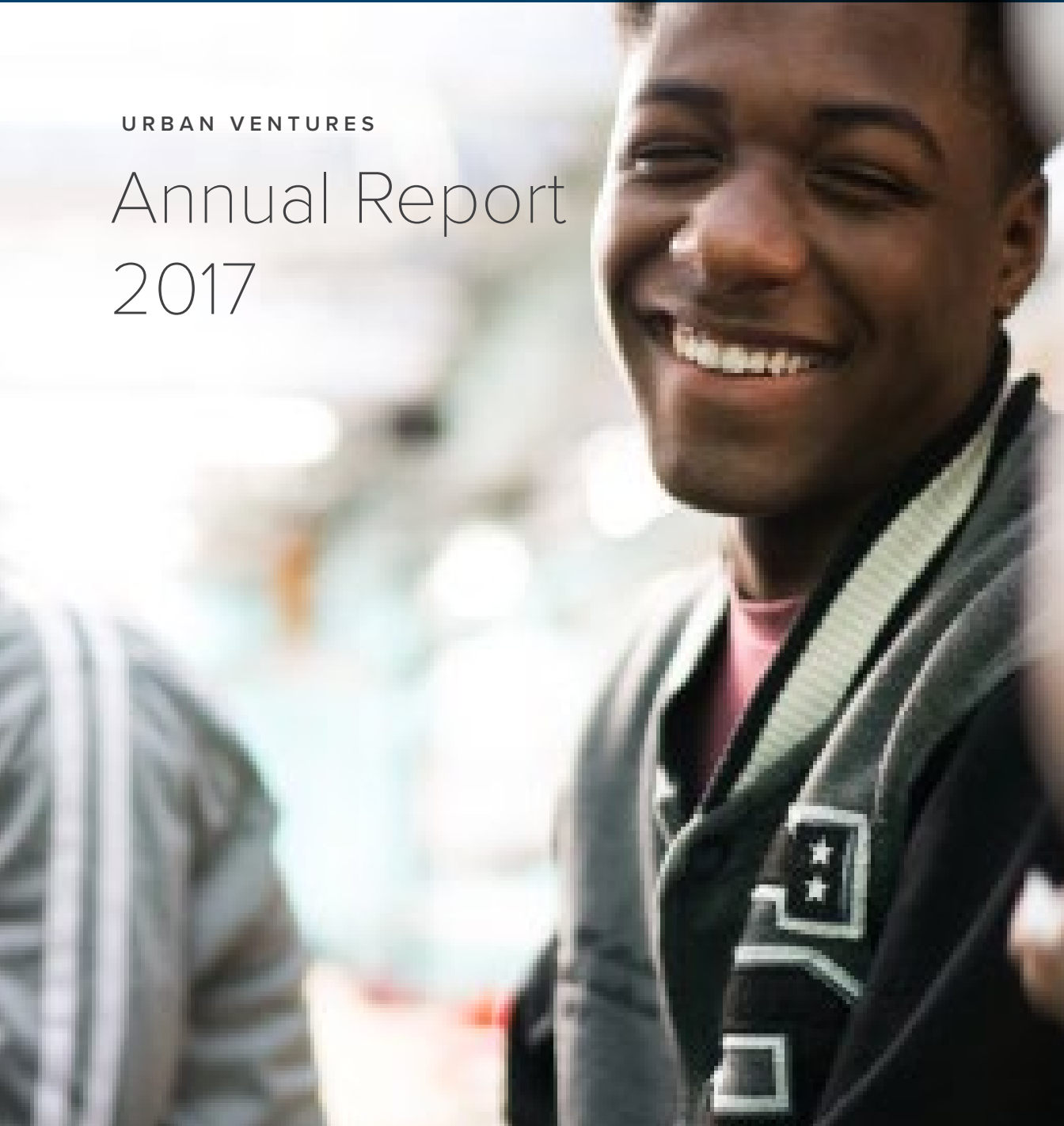




URBAN VENTURES

Annual Report 2017

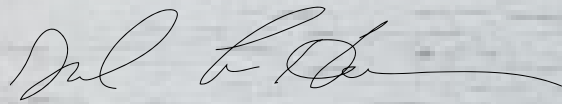


Education changes everything.

For the past 24 years, we've worked to break the cycle of generational poverty in South Minneapolis. Along the way, we've learned that education is our brightest hope for making that dream come true.

This past year, Urban Ventures sent 31 urban leaders off to college on full-tuition, full-need scholarships. These young men and women are the future, and embody our bold new goal—to prepare and send every child in our 25-block core area to college by 2040.

**A city without poverty is possible.
Together, we can make it a reality.**



Dave Hawn
President and CEO



From July 1, 2016, to June 30, 2017,
59 employees partnered with
803 neighborhood families and
993 volunteers to invest over
half a million hours in our community—
rallying around the shared goal of
educating kids, strengthening their
families, and building a healthy
community.



Educating kids

463 kids come to Urban Ventures weekly for individualized support

100% have access to a caring adult and academic help



Tutoring



Mentoring



Sports



Music

“Last year, I was pretty far behind at school. Almost every day, I’d go to Urban Ventures and get some help getting my homework done. After I finished, I could go record in the studio. This year, I’m doing way better.”*

*All the photos in this report are of real Urban Ventures participants and community members. All quotations express the views and experiences of Urban Ventures program participants, though not all quotations are directly attributable to the individuals photographed.

Strengthening families

143 households attended programs together every week*

94% maintained or increased their family's overall stability**



Relationships



Stability



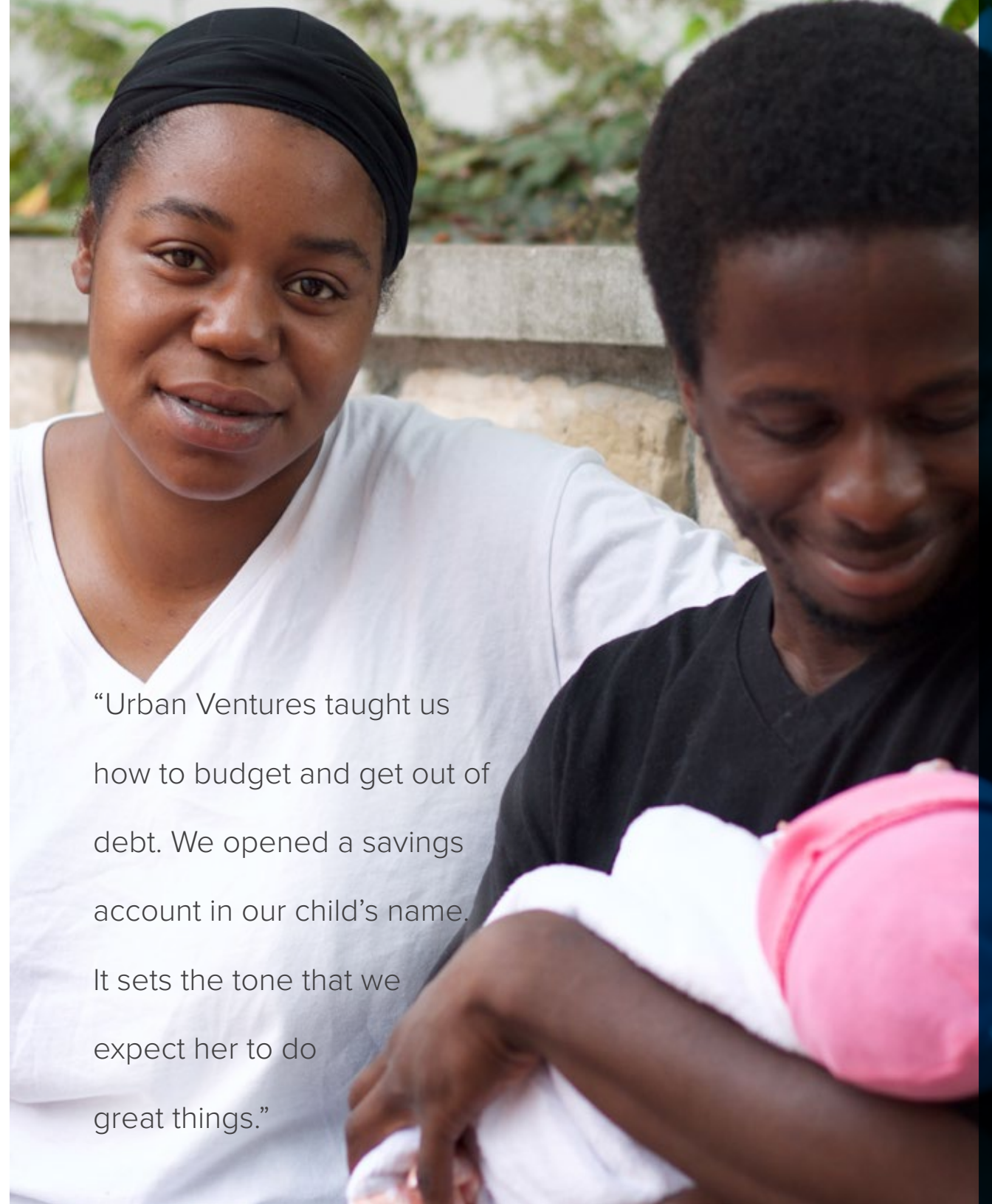
Finances



Nutrition

*Urban Ventures Center for families offers three phases of weekly classes for caregivers and their children; each phase is 20 weeks long.

**Per participant exit survey



“Urban Ventures taught us how to budget and get out of debt. We opened a savings account in our child’s name. It sets the tone that we expect her to do great things.”

Building a healthy community

20,000 hours of community outreach activities*

91% of elementary students feel safe going to and from school**



Wellness



Events

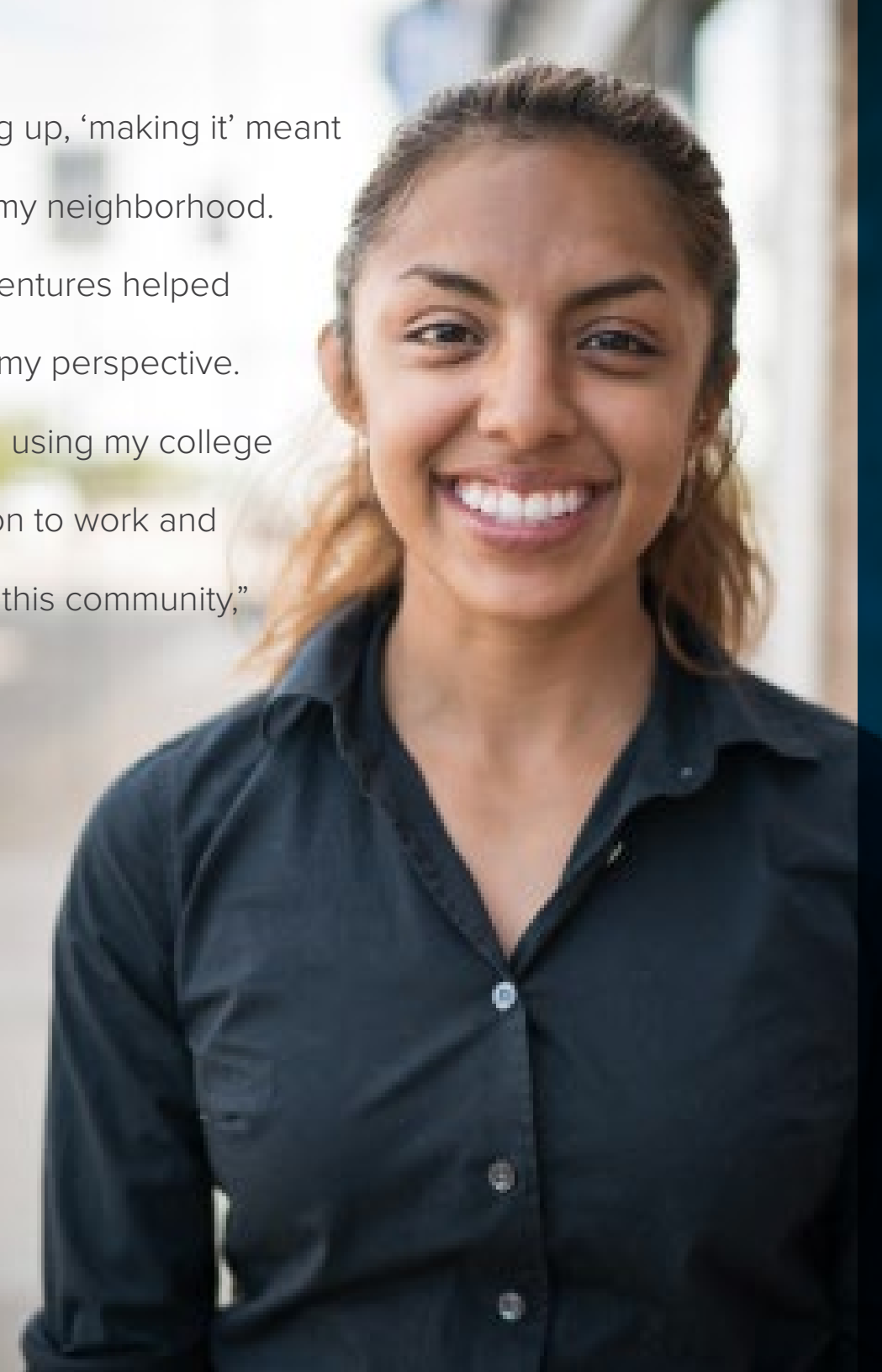


Outreach



Partnerships

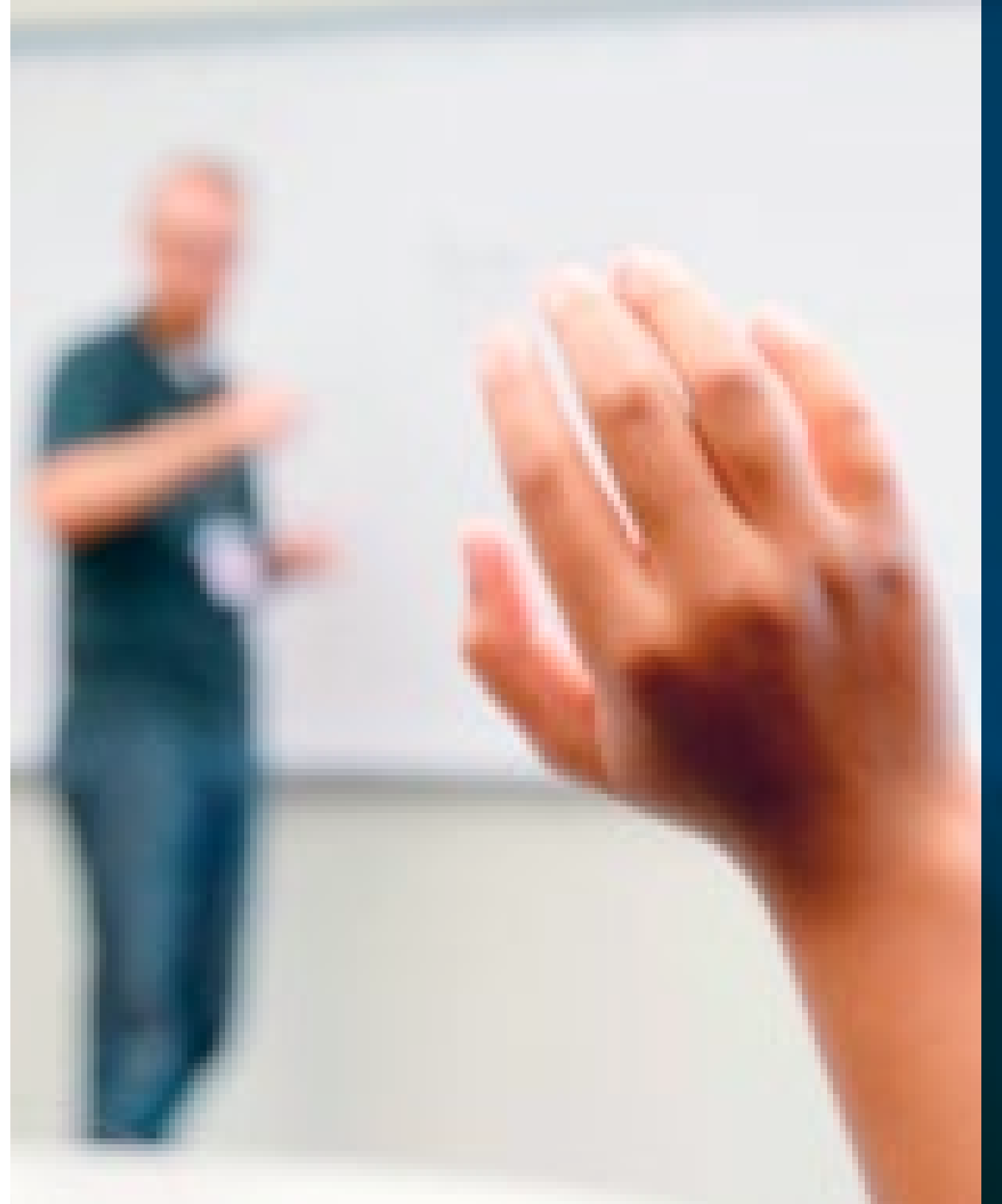
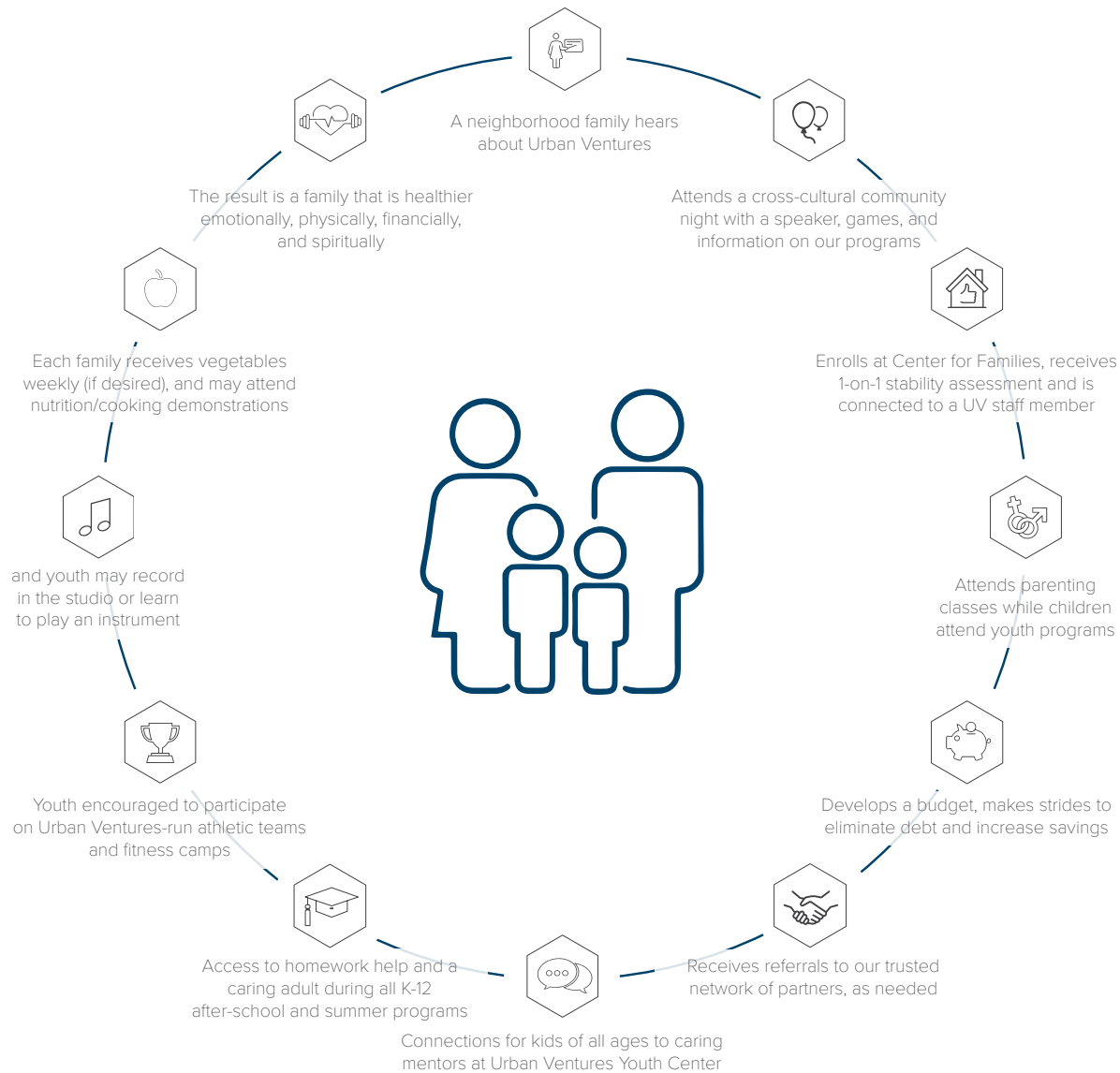
“Growing up, ‘making it’ meant leaving my neighborhood. Urban Ventures helped change my perspective. Now, I’m using my college education to work and serve in this community.”



*Community outreach activities include door knocking, community events, tabling/presentations, and free educational workshops.
**Minnesota student survey of fifth graders at Green Central elementary, the public elementary school in Urban Ventures' core area.

How it all fits together

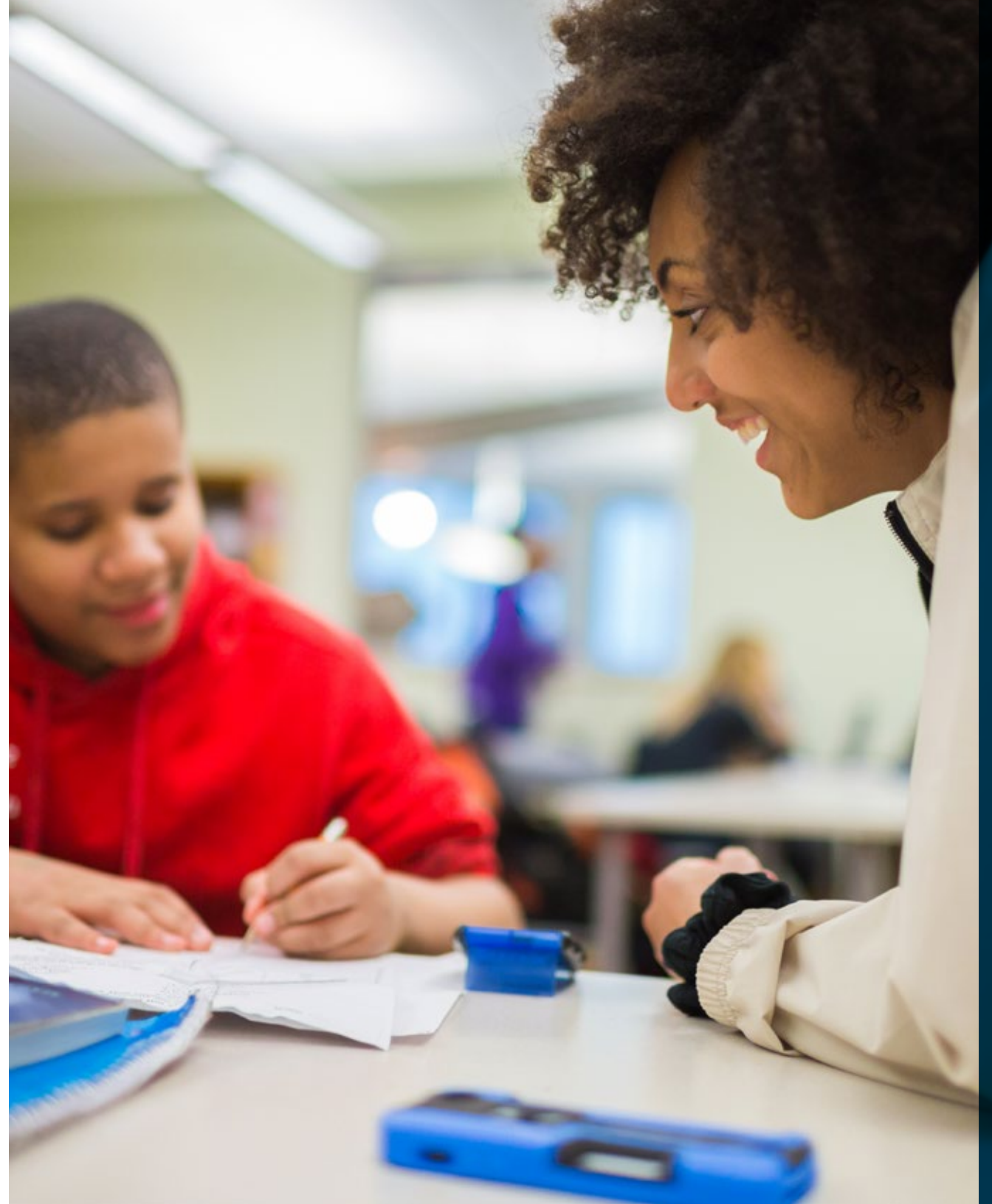
Our holistic approach uniquely serves each member of the family, ensuring that children of all ages have access to a quality education, faith-based character development, and a robust network of family and community supports.



Our **donors** are remarkable and we're humbled by their generous support. This year, **837 individuals** and **221 corporations** raised over **\$4 million** to help end poverty in South Minneapolis.



Our **volunteers** are amazing
and a vital part of our community.
This year, **993 individuals**
volunteered a total of **9,670 hours**.
Whether tutoring, farming, or
coaching, their service makes our
neighborhood a better place.



Milestones

This year, there's been a lot to celebrate.

SEPTEMBER

Urban Ventures welcomes Dave Hawn as its new president and CEO.

NOVEMBER

The Chick-fil-A Foundation announces Urban Ventures as a *True Inspiration Award* winner for its Act Six scholarship program.

APRIL

Urban Ventures' salads, featuring greens hydroponically grown along the Midtown Greenway, are featured as a new food at Target field.

JULY

After extensive community research, a new five-year strategic plan with a renewed educational focus is approved by the Board of Directors.

OCTOBER

Founder Art Erickson honored on the field as the US Bank / Minnesota Vikings Hometown Hero.

MARCH

The Center for Fathering and Siempre Padres parenting programs merge to form Urban Ventures' new *Center for Families*.

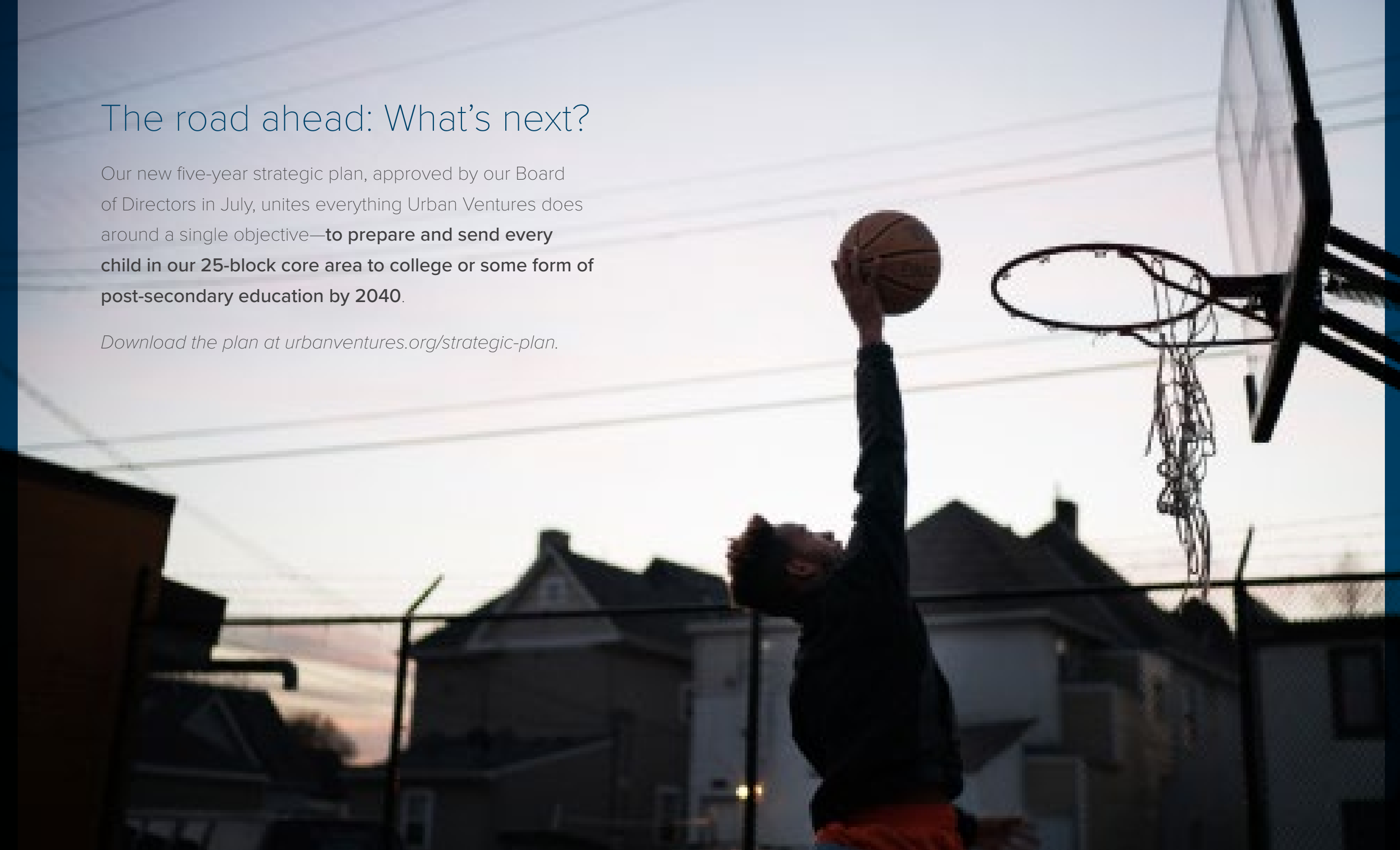
JUNE

Urban Ventures launches Summer Ventures, a new six-week summer program providing integrated academic support and wraparound enrichment to 100+ neighborhood youth in grades 1-8.

The road ahead: What's next?

Our new five-year strategic plan, approved by our Board of Directors in July, unites everything Urban Ventures does around a single objective—to **prepare and send every child in our 25-block core area to college or some form of post-secondary education by 2040.**

Download the plan at urbanventures.org/strategic-plan.



COMING SOON

Urban Ventures College and Career Center

The Urban Ventures College and Career Center will build on the success of existing scholarship offerings to assist young adults in the transition from high school to post-secondary education. Whether applying for college scholarships or a vocational training program, we'll walk alongside youth every step of the way.



COMING SOON

Urban Ventures Early Learning Center

Serving children from birth to age five, the Urban Ventures Early Learning Center will provide a safe space for children alongside training for home caregivers, working toward the goal of kindergarten readiness for all.



COMING SOON

Urban Ventures Academy

As a K-8 charter school, Urban Ventures Academy will enroll up to 250 children, predominately those living in or around our 25-block core area.



Financial Stewardship

None of our work would be possible without the resources entrusted to us by our generous donors. We work hard to ensure that every dollar invested in Urban Ventures is stewarded wisely.



Fiscal year 2017 at a glance

FISCAL YEAR 2017 EXPENSES



76% Programs

16% Administrative

8% Fundraising

FISCAL YEAR 2017* (7/1/16 - 6/30/17)

Total Revenue	\$5,390,224
Total Operating Expenses	(4,673,404)
Total Operating Income	716,820
Depreciation	(526,078)
Net Total Revenue	190,742

BALANCE SHEET (6/30/17)

Assets

Cash and Cash Equivalents	\$563,094
Accounts Receivable	95,343
Investments	2,137,102
Property, Buildings, Equipment	14,459,451
Other Assets	852,104
Total Assets	\$18,107,094

Liabilities & Net Assets

Current & Long-term Liabilities	\$1,216,320
Unrestricted Net Assets	14,754,745
Permanently Restricted	2,136,029
Total Liabilities & Net Assets	\$18,107,094



*Numbers on this page are accurate and complete to the best of our knowledge and are pending final audit inspection.

In thanks

This past year, over 1,000 individuals, corporations, churches, and foundations generously supported the work of Urban Ventures.

Individuals & Families

Ernie and Christie Aden
George Adolfsen
Scott Ainslie
John and Lisa Albers
Theresa Aleckson
Joe Aliotto and Sara Pokomy
Lacey Allen
Caroline Amplatz
Dave and Mary Beth Amundson
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 Jaye and Betty Dyer Foundation
 Ken Jarcho Insurance Agency
 KSTP Summer Harvest for Kids Campaign
 Lakeville Lions
 Land O' Lakes Foundation
 Latitude Realty LLC
 Masters Alliance Consultancy LLC
 Medica
 Medtronic
 Medtronic Foundation
 Microsoft Matching Gifts Program
 Minneapolis Central High School
 Minnesota Twins
 Minnesota Vikings
 MorseKode
 Mount Olivet Lutheran Church
 National Christian Foundation
 Network Guidance 2.0
 North Central University
 Northwest Leadership Foundation
 Okabena Investment Services
 Otto Bremer Trust
 Owens Companies
 Peace Church
 Pentair Foundation
 Prince of Peace Lutheran

Church
 Pyramid Films
 RAR
 Reformed Church Women
 Renaissance Charitable Foundation
 Repair Lair
 Residents' Association of Friendship Village
 River Valley Church
 Riverway Foundation
 Robert E. Fraser Foundation
 Ryan Companies
 Schulze Family Foundation
 Sea Foam Sales Company
 Signature Bank
 Stand Together
 State of Minnesota - MMB
 Sunrise Banks
 Target Foundation
 Thrivent Financial
 Twin Cities Dunkers
 UnitedHealth Group
 University of Minnesota - Bee Squad
 University of Northwestern St. Paul
 US Bank Foundation
 Walser Foundation
 Wells Fargo Community Support Campaign
 Wells Fargo Foundation
 Wells Fargo Home Mortgage
 WEM Foundation
 Wooddale Church
 YoungLife
 YourCause LLC

Urban Ventures CityKid Java Customers

Alliance
 Antioch Community Church
 Awaken Covenant Community
 AXA Advisors
 Berean Baptist Church
 Bethlehem Covenant Church
 Blowdry!
 Bond & Devick
 Breaking Bread Cafe
 Brooklyn Park Evangelical Free Church
 Church of the Open Door
 Church of St. Patrick of Edina
 Constance Evangelical Free Church
 Cristo Rey Jesuit High School
 Crossroads Church Cottage

Grove
 Crossroads Church Eagan
 Crossroads Church Woodbury
 Downtown Church
 Eagle Brook Church Anoka
 Eagle Brook Church Blaine
 Eagle Brook Church Centerville
 Eagle Brook Church Lino Lakes
 Eagle Brook Church Spring Lake Park
 Eagle Brook Church White Bear
 Eagle Brook Church Woodbury
 Emmanuel Mennonite Church
 Faith Point Lutheran Church
 Faith Presbyterian
 Faith Reformed Church
 Family Alternatives
 Fireside Cafe/Evergreen Church
 First Covenant Church
 Five Oaks Church
 Freshwater Community Church St. Bonifacius
 Freshwater Community Church Waconia
 Grace Evangelical Free Church
 Grove Church
 Hope Presbyterian Church
 Hosanna! Lutheran Church Lakeville
 Hosanna! Lutheran Church Shakopee
 Jacob's Well
 James J. Hill Reference Library
 Journey North Church
 Korean Presbyterian Church of Minnesota
 Life Development and Resources
 Lighthouse Christian Church
 Maple Grove Covenant Church
 Mount Olivet Church West Campus
 Mount Olivet Lutheran Church of Victoria
 North Gate Cafe - Davis Center
 NorthPoint Inc.
 Northside Achievement Zone
 Northwest Area Foundation
 Olive Branch Bistro
 Park Community Church
 Pax Christi Catholic Church

Peace Reformed Church
 Prairie Lutheran Church
 Presbyterian Church of the Way
 Red House Records
 Refuge Church
 RJM Construction
 Salem Covenant Church
 Serenity Village Community Church
 Shepherd of the Valley Lutheran Church
 Simple Sandwich
 Southland City Church
 Southwest High School Wrestling Team
 St. Stephen's
 Take Action Minnesota
 The Mills Church
 Thrivent Financial Burnsville
 Thrivent Financial Roseville
 TreHus Architects
 Trinity Evangelical Free Church
 Vision of Glory Lutheran Church
 Wells Fargo Eurest
 Westminster Church
 Young Life Castaway Club
 Youthprise

Gifts were made to Urban Ventures in loving memory of

Ralph Bruins
 Janice Ferber
 Prince

Gifts were made to Urban Ventures in honor of

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 Amy Blee Dilley
 Leslie Elenbaas
 "Slick" Flynn
 Tim Hammer
 Jay Huemann
 Andrew Lonsbury
 Mariah Mendoza
 Aaron and Katie Spiegler
 Ben Stone
 Beverly Stowe
 Scott Studwell
 John Turnipseed
 Ray and Mariellen Wynne
 Sam Zieve

Over the past 24 years...

Over 100,000 lives impacted;

One community transformed.

Thank you.

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Urban Ventures' Board of Directors serves with humility, wisdom, and respect. We are grateful for their leadership.

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“Nobody owns you
when you have
education. It’s the
one thing that
changes everything.”

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